



CMHT 4800.001 Seminar in Leadership

COURSE DESCRIPTION

This course examines leadership theory using virtual simulations and case studies. You will learn how to manage change, deal with conflict, and lead with confidence.

| Skills You Will Develop

Team work and collaboration

Ethical decision making

Conflict management

Reflective thought

| Contact Information

+1940.565.2436

Chilton Hall, 330P & Gateway

christyc@unt.edu

DESTINATION

LEARNING OUTCOMES

- Examine different theories of and approaches to leadership.
- Develop leadership skills through the study of specific retail and hospitality case studies.
- Develop critical thinking, problem solving, and interpersonal communication skills.
- Evaluate the role of leadership in organizational culture.
- Build, participate, and lead effective teams.
- Review contemporary issues and perspectives on leadership.

YOUR GUIDE

DR. CHRISTY CRUTSINGER

- Loyal UNT professor.
- Avid MEAN GREEN fan.
- Outdoor enthusiast.
- Novice hiker.
- Former administrator.
- Dedicated wife, daughter, mother, and grandmother.
- Zombie skeptic.



Office Hours

Tuesday (2:00-4:00 p.m.) Chilton 330P

(Thursday (11:00 a.m.- 12:00 p.m.)

Gateway TBD

OR BY APPOINTMENT

"The most powerful leadership tool you have is your own personal example."

John Wooden

EMERGENCY NOTIFICATION AND PROCEDURES

Eagle Alert notifies you with critical information in an event of emergency. Know the evacuation routes and severe weather shelter areas. Determine how you will contact family if phones are temporarily unavailable. Identify where you will go if you need to evacuate suddenly. In the event of a university closure, I will communicate with you through Canvas.



Please review COVID procedures in the CMHT Syllabus Addendum.

You will need to create an account through the Harvard Business Publishing to purchase your course materials. The course packet is \$46.50
<https://hbsp.harvard.edu/import/984273>

ATTENDANCE. Attendance is taken on a regular basis and will influence your final grade as most of your work will occur during our regularly schedule class time.

“ You must
SHOW UP, and
SPEAK UP. ”
Dr. C

LATE WORK. Late work will be downgraded at the rate of 10% for each day late. Because of the interactive nature of our class there are no make-ups for missed in-class assignments. However, we will have enough points available for you to drop a few of these assignments.

ADA ACCOMMODATION. Students seeking accommodation must first register with the Office of Disability Access (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to discuss their accommodations with faculty.

Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Access website at disability.unt.edu. You may also contact them by phone at 940.565.4323.

ACADEMIC INTEGRITY. A range of disciplinary actions may result from any finding of academic dishonesty depending upon the severity of the misconduct. At a minimum for this class, any finding of academic misconduct on exams, writing assignments, or any other graded assignment will result in a “0.” See CMHT Syllabus Addendum for more details.

GRADING & ASSIGNMENTS

Specific guidelines, rubrics, and due dates for each of the assignments will be posted in Canvas throughout the semester. The final semester grade will be determined as noted here: →

A = 90-100%
B = 80-89.9%
C = 70-79.9%
D = 60-69.9%
F = 59.9% or below

CASE STUDIES

Cases bring industry experiences into the academic setting where we will review literature, analyze data, and make recommendations. Our goal is to approach leadership from a practical and theoretical point of view. Most of the case discussions will occur during our regularly scheduled class time.

A Day in the Life of a Walmart Manager
(50 pts)

Ron Johnson: A Career in Retail (50 pts)

Terror at the Taj Bombay (50 pts)

150 pts

SIMULATIONS

A simulation is a hands-on, interactive learning experience that allows you to engage with our course material. Participation not only helps you in grasping concepts but also offers support and feedback to other students. These activities will occur during class so attendance and engagement is critical to your success. There are no make-ups for these points.

Patient Zero
(100 pts)

Everest V3
(100 pts)

200 pts

APPLIED LEARNING ACTIVITIES

Role play. Flipped classrooms. Movie documentaries. Furniture moving. Basketball strategy. We will apply leadership concepts every class period. Every week. Must be present to win.

100 pts.

BOOK REVIEW

You will select a book to read, review, and discuss. Our goal is to relate how ideas presented in the book directly influence leaders in the retail and hospitality industries.

100 pts.

LEADERSHIP PHILOSOPHY

Based on our activities, readings, and discussion, you will reflect on your leader identity, personal leadership definition and goals for leadership development.

100 pts.

Itinerary

DATES AND TOPICS SUBJECT TO CHANGE TO ACCOMMODATE SPEAKER SCHEDULES, ZOMBIE ATTACKS, AVALANCHES, AND INCLIMATE WEATHER.

Weeks 1-3

Defining Leadership (Jan. 17)
Types of Leaders (Jan. 19)
A Day in the Life of a Walmart Store Manager Discussion (Jan. 24)
Leadership Trait Approach (Jan. 26)
Ron Johnson Case & Guest Speaker, Rich Last (Jan. 31 & Feb. 2)

Weeks 4-6

Transformational Leadership (Feb. 7 & 9)
Guest Speaker, President Neal Smatresk (Feb. 14)
Patient Zero Simulation (Feb. 16)
CMHT Leadership Symposium (Feb. 21)
Patient Zero Debrief (Feb. 23)

Weeks 7-9

CMHT Career Fair (Feb. 28)
Leadership, Power & Influence (Mar. 2)
Leadership Movie Analysis (Mar. 7)
Guest Speaker, TBD (Mar. 9)
Leadership in Groups & Teams (Mar. 21 & 23)

Weeks 10-12

Mount Everest Simulation (Mar. 28)
Mount Everest Discussion (Mar. 30)
Servant Leadership (Apr. 4 & 6)
Guest Speaker, Eileen Miller, SVP, Merchandising, Michaels (Apr. 11)
Inclusive Leadership (Apr. 13)

Weeks 13-15

Terror at the Taj Case Discussion (Apr. 18)
Gender & Leadership, 'He Named Me Malala' (Apr. 20)
Ethical Leadership (Apr. 25 & 27)
Leadership Philosophy Presentations (May 2 & 4)

**LEADERSHIP
PHILOSOPHY
FINAL PAPER**

May 11, 8:00 a.m.

